



**ODISHA FISHERIES COOPERATIVE CORPORATION LTD,
(FISHFED)**

1st Floor Matsya Sadan, Cuttack Road, Bhubaneswar-751006

Phone/ Fax No. 0674 2312770


Email.fishfedodisha@gmail.com

Notice No. 346 /OFCC/Date, 23rd May, 2023

Expression of Interest

Odisha Fisheries Cooperative Corporation Ltd (FISHFED) Bhubaneswar hereby invites Expression of Interest (EOI) from Individuals /Entrepreneurs / Self Help Groups / Cooperatives /Public Sector Enterprise/ Firms / Companies etc. for "Establishment of modern & hygienic fish selling Kiosk" "Chilika Fresh " in the city of Bhubaneswar at 11nos selected locations with approximate size (20ft x 20ft) on 10 to 15 years lease of Govt land.Applicant should submit their sealed technical & financial bid to the undersigned along with required documents and Fees after going through EOI document carefully. The undersigned reserves the right to cancel the EOI at any stage without assigning any reason thereof. Details of the EOI can be downloaded from our Website of FISHFEDi.e.www.fishfedodisha.in.

Sl no	Name of the Location	Plot no	Khata no
1	Kapil Prasad	1306(pt)	1214
2	Patia Market area	516(pt)	491
3	Palasuni near market area	9608(pt)	4689
4	Gada Gopinath Colony(GGP) Market area	3852(pt)	1352
5	Pandra (NH-5)	869(pt)	1353
6	CRP Square	74(pt)	186
7	Unit-IV Market area	888(pt)	584
8	Sahid Nagar	148(pt)	1033
9	Chandrasekhpur	270(pt)	493
10	Ganganagar Chhaka	455(pt)	112
11	Unit-IX, Udyan Fresh	758(pt)	297


22.05.2023
MANAGING DIRECTOR

INFORMATION DOCKET

Establishment of Modern & Hygienic Kiosks

“CHILIKAFRESH”

**In the City of Bhubaneswar for retail sale of fish
& fishery Products**

FISHFED ODISHA BHUBANESWAR

Invitation for Expression of Interest for Establishment of modern & hygienic Kiosk "CHILIKAFRESH" in Bhubaneswar city for retail sale of fish & fishery products.

The Managing Director FISHFED.Odisha, Bhubaneswar intends to establish fish selling kiosk "CHILIKAFRESH" in the city of Bhubaneswar for retail sale of fish & fishery products. The programme involves co-ordinated efforts for establishment of modern fish selling Kiosks with air-conditioning catering to the need of fish loving population of the city. The FISHFED shall help in acquiring required land for setting up of kiosk from General Administration Department in different locations at Bhubaneswar city.

The Information docket can be obtained from FISHFED office with payment of (Rs 500/+ GST Rs.90/-) in shape of cash or if downloaded from the website www.fishfedodisha.in. The bidder should also pay Rs 500/+ GST amount Rs.90/- in form of Demand Draft /Cash in favour of **Managing Director, FISHFED.**

TERMS OF REFERENCE:

1. The MD, FISHFED invites Expression of Interest (EOI) from individuals /Entrepreneurs/Self Help Groups /Co-operative /Public Sector Enterprise/ Firms / Companies etc for establishment of modern hygienic fish selling Kiosks in the City of Bhubaneswar at 11 nos. of selected locations with approximate land size (20ft x 20ft) for facilitating fish marketing around the main urban areas in the city Bhubaneswar. The sites at about 11 locations will be leased out to the successful bidder for a Period of ten to fifteen years and it may be extended for another ten years or more tenure to successful entrepreneurs.
2. It seeks applications preferably from amongst the reputed players having wide expertise in organized retailing of perishable commodities like fish and having understanding of fish business in accordance with the Expression of Interest (EOI).
3. The developer shall be responsible for creating logistic for fish handling and providing marketing support through modern, advanced efficient and State of art supply chain management techniques.
4. The state of the art marketing services envisage providing electronic weighing facility, cold-storage facility, sorting, grading, washing and parking lines, material handling equipment banking services including settlement of transactions etc.
5. By acting as a business partner under the programme, the developer shall bear the cost of preparation of DPR & establish the fish selling kiosks with his own source of funding or through bank finance.
6. The Managing Director FISHFED shall as far as possible facilitate sanction of whatever eligible subsidy as per norms of NFDB for establishing kiosks.
7. Space will be provided by the GA Department to FISHFED in the city of Bhubaneswar for setting up of modern and hygienic vending units.
8. The modern hygienic kiosk will be having chilled storage, chilled display cabinet, cleaning and cutting facility, flowing water, waste disposal system, electronic weighting

balance, facilities to ready to cook and ready to eat products and finished fishery products.

9. The cost of each kiosk may be around Rs 20.00 Lakhs or more as per design. The model estimate & sketch map is enclosed. However, the size & design of kiosk can be as per the choice of the bidder.

10. The kiosks will be developed / operated on Build Operated Lease Transfer (BOLT) mode. Memorandum of Understanding (MOU) shall be signed between the Managing Director FISHFED, Bhubaneswar & Developers.

11. MD, FISHFED will ensure quality of fish procured and sale in good condition to consumers at appropriate price.

12. The successful bidder of kiosk should ensure that fish is procured directly from fisherman and their Cooperative Societies and avoid middle man in the process of fish procurement. All this efforts should translate into giving better price to fishermen and sale the fish at a competitive price by excluding middle men .

13. FISHFED and Fishery Department will help as far as possible the successful bidder in procuring fish from fishermen and Cooperative Societies directly.

14. The successful bidder may develop cold chain by developing cold storages for fish in appropriate places utilising the available Govt subsidy. FISHFED will try to have Govt land on lease basis, which in time will be leased to the bidders for the establishment of kiosks.

15. The bidder shall have to deposit the rent for lease of land for kiosk to MD, FISHFED Bhubaneswar every six months in advance.

16. Rules & regulation of Government as applicable shall be binding on the developer for installation, operation and maintenance of kiosks.

POTENTIAL RETAIL POINTS:

The sites are tentative only; actual selection of locations will be materialized after verification to be conducted by the GA Department & Fisheries Department.

TENTATIVE SITES FOR ESTABLISHMENT OF FISH SELLING KIOSKS:

- 1. Kapil Prasad**
- 2. Patia Market area**
- 3. Palasuni near Market area**
- 4 .Gada Gopinath Prasad (GGP) Colony Market area**
- 5. Pandra near NH-5**
- 6. CRP Square**
- 7. Unit-IV Market area**
- 8. Sahid Nagar**
- 9. Chandrasekhapur**
- 10. Ganganagar Chhak**
- 11. Unit-IX, Udayan Fresh**

MD, FISHFED reserves the right to cancel this invitation and / or invite application with or without amendments to this invitation, without any liability for such invitation and without assigning any reason thereof. The bidder should submit technical & financial bid in two separate sealed envelopes.

DETAILS OF TECHNICAL BID & FINANCIAL BID ARE GIVEN AT ANNEXURE -I &II

ANNEXURE-1

TECHNICAL BID:

1. The applicant is to submit a preliminary Project Report on his plan of action and specifically state how the producers will get better price and consumers will get quality fish at reasonable rate.
2. Proposed design of Kiosk and the activities proposed may be informed in a detailed note.
3. Key personnel of the organisation /individual should have good experience in handling of fish.
4. Each bidder should give an undertaking to increase the annual lease amount atleast by 10% and in case he desires to offer more, then he may indicate the proposed annual increase percentage in the remarks column of the financial bid.
5. Bidder shall not be under a declaration of ineligibility for corrupt and fraudulent practice issued by Government of Odisha.
6. Bidder needs to submit a note of firm if any with details of registration, Key profession relevant experience and abstract about the tasks undertaken from the past 3 years. In case of individuals they may submit a detailed note about their experience if any in this regard. He may also mention how he is going to make it a successful project.
7. Should provide abstract of relevant experience and the tasks undertaken during last three years.
8. The selected developer shall sign an MOU with the Managing Director, FISHFED Bhubaneswar for implementing the programme in a well-defined time table. Monitoring of kiosk will be carried on by the FISHFED.
9. The eligibility criteria can be changed /altered or relaxed by the selection committee without assigning any reason thereof.
10. The successful bidder should deposit 5% performance security in forms of Demand Draft / Bank guarantee in favour of Managing Director, FISHFED , Bhubaneswar in any Nationalized Bank.
11. The bidder shall deposit EMD @ Rs.10000/- per kiosk in form of Demand Draft/cash in favour of Managing Director , FISHFED, Bhubaneswar in any Nationalized Bank which shall be refunded in due time.

ANNEXURE-II

PROFOMA FOR FINANCIAL BID

FINANCIAL BID:

1. The amount of project cost to be indicated in Rs.
2. The lease amount offered per kiosk per year is to be indicated in Rs.
3. The annual increase of lease value be indicated in percentage

The bidder / lease holder will give financial bid in separate sealed envelope in the following proforma.

Sl No	Name of the proposed sites	Amount proposed for lease value / kiosk./ year in Rs	Increase per year in percentage	Remarks
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				

UNDERTAKING BY THE BIDDER

1. I give consent to pay Tax to GoO/GoI etc as applicable
2. I Sri _____ here by certify that all the information's and documents submitted by me above are true.

Signature of the Bidder

TIMELINE FOR BID SUBMISSION AND EVALUATION

Particulars	Date & Time
Pre- Bid meeting	First on 09.06.2023 & subsequently on 9th of each succeeding months
Last date of closing bid	No limit
Opening of Technical & Financial bid	First on 28.06.2023 & subsequently on 28th of each succeeding months till exhaustion of all kiosks

The Expression of interest should be delivered to the address mentioned below.

1st Floor Matsya Sadan

Cuttack Road, Bhubaneswar

Near Budheswari Mandir

Laxmisagar, pin-751006

In case of any query, Sri Pravat Kumar Das, Dy,MD,FISHFED having mobile no-9937397302 may be contacted

Copy of the information docket is available in the following

- 1. Notice Board of FISHFED**
- 2. Website of FISHFED, www.fishfedodisha.in**
- 3. Website of Directorate, www.odishafisheries.nic.in**
- 4. Website of OPDC, www.opdcltd.in**